



## ISO 9001: 2015 Certification With The Help Of Consulting Group BMSC Enables This High Growth Company To Manufacture Parts For All Precision Manufacturing Industries



I believe manufacturing (and perhaps all) business owners fall into 2 broad categories, and it has become more evident during our recent pandemic: those who in the face of an adverse economic climate ‘hunker down’, and those who view it as an opportunity to advance their business. This second category of business owners is bold,

optimistic, and calculated in their growth strategy. Nick Jackson, President and founder of Autoline Industries, clearly falls into the 2nd category.

Headquartered in Mesa, Arizona, Autoline Industries is an innovative manufacturing and distribution company specializing in aftermarket automotive performance parts, silicon ASIC hardware, and mil-spec components for defense, aerospace and commercial industries. Originally founded in 2003 on a foundation of motorsports, the team at Autoline set out on mission to raise the standard in racing suspension. Over the course of 17 years, they have realized their founding vision by manufacturing high quality aftermarket automotive products that have been trusted by professional drivers and enthusiasts across the globe. Focusing on street and track ready suspension systems and components, Autoline’s thoughtful design and quality craftsmanship have led to the founding of two well-known brands within the aftermarket automotive sector, Voodoo 13 and Ksport. While Autoline and its subsidiaries have become synonymous with quality craftsmanship, Nick also credits some of the company’s success to its continuous product development. The company designs over 50 new applications each year to ensure they stay ahead of the ever-evolving world of motorsports. This aggressive product development, combined with a loyal team and cutting-edge technology, has resulted in Autoline’s astonishing growth.

Nick says, “While the Ksport and Voodoo 13 brands remain true to their founding missions of designing and manufacturing aftermarket automotive parts, Autoline has evolved to be much more diverse in the industries it serves. We’ve expanded our capabilities and have manufactured a wide range of products from golf training aids to defense system components, as well as Automotive, Firearms, Military, Semi-Conductor, Prototypes, and Molds. We are proud to continue to grow our vast array of applications every day.”

When the pandemic first hit, Nick described the sudden halt in business as if someone had turned off a light switch. Lucky, this slow down only lasted for about a month, then “business turned back on for both entities and I even hired a few new employees”, Nick says.

Still, Nick felt that the pandemic offered an opportunity for Autoline to expand its business through strategic diversification. “We manufacture superior products for the aftermarket auto industry and through Autoline into other industries, but why not aggressively grow our support in a wide variety of industries, including aerospace, defense, medical and semiconductor.” The company has an extensive machine shop, and it resides in a massive ~100,000 square foot facility

that Nick purchased in 2014 and completed a full renovation on in 2017. “Space to accommodate our growth isn’t an issue”, Nick quipped.

Nick says that he had contacted Brett Kelly, owner of BMSC, about 5 years ago. “I felt back then that we would benefit from ISO certification”, Nick says. Though Nick was impressed with Brett and how she could help his company to certify, the timing just wasn’t right. “We were really busy and had just moved into our new building”, said Nick. When the pandemic hit, Nick felt it was an ideal time to re-engage with BMSC and take the steps to achieve certification.



Nick works with the Arizona Manufacturing Extension Partnership (Arizona MEP) on a regular basis, and it was through MEP that he contracted with BMSC.

Nick began working with BMSC in May and they certified successfully to ISO 9001: 2015 in October. “Brett and her colleague, Debbie Hart, are amazing; they are very thorough and knowledgeable. They are 2 of the few people who work 24/7 like I do. One or the other regularly responds to emails well into the evening.” Nick says that both he and the entire Autoline team really enjoyed working with the BMSC team.

Prior to engaging with BMSC, Nick had hired an individual with quality experience to manage the ISO certification process. “They didn’t work out so it became my job to work with the BMSC team”, he says. Of the experience, Nick says that it wasn’t too difficult – we had many of the processes in place already. He admits that the terminology was different, and it required putting everything the team did into standards. “I feel like one of the greatest outcomes of certification was that it helped our team understand completely the importance of tracking and paperwork”, he adds. “I highly recommend Brett Kelly’s company (BMSC) to help any company to achieve certification”, Nick says.

Autoline’s ISO 9001: 2015 certification was put into place specifically to grow their customer base with new customers. Nick says, “Whether it’s assistance with product design, CNC machining, storage, assembly, coatings or even drop-shipping, we are here to help businesses succeed.” If you are seeking a machine shop that is ISO certified, has a superior team of employees in place and is headed by an aggressive, hard working owner, you should contact Autoline by phone at 480-829-8100 or visit them online at [autolinemfg.com](http://autolinemfg.com).

Are You Ready To Implement ISO 9001:2015 or AS9100D or simplify your current Quality Management System? BMSC owner Brett Kelly has 20 plus years’ experience implementing and auditing quality management systems for commercial and aerospace companies. Call (602) 445-9400 or visit [BusinessMSC.com](http://BusinessMSC.com) to learn more.